

THE COLUMBUS COMMERCIAL

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ANNOUNCEMENTS.

We are authorized to announce J. H. Burns as a candidate for councilman from Ward 2, subject to the action of the Democratic party.

We are authorized to announce John A. Lipsey as a candidate for councilman from Ward 7, subject to the action of the Democratic party.

COLUMBUS CO-OPERATES.

The new Chamber of Commerce of Columbus and Lowndes County starts out full of the kind of determined enthusiasm that means success. Its members should not forget, however, that it will not run itself, nor can the secretary-manager do all things by himself. When the Members' Council, composed of thirty-six leading citizens, thoroughly considers any enterprise for the good of the city or county, and decides that we ought to do it, let's every man of us get behind it as a unit and "put it over." Columbus can do anything she wants to, because Columbus Co-operates.

CALLS FOR AUTO REGULATIONS.

Why don't our board of aldermen place some restrictions on auto traffic on our thoroughfares? At times it is dangerous to life and limb for pedestrians to attempt to cross Main street. Not only must they dodge around stopped cars, which are in all parts of the street, and often blocking the crossings, but they must run the risk of being run over by drivers who seem to think that they alone have right away. It does seem that they wouldn't wait for a serious accident to occur before regulating this menace, but would see the need, and prevent any such occurrence.—Starkville News.

This applies to Columbus as well as many other cities.

THE HAPPY SOUTH OF 1915.

The South's steadfast patience during the last year's period of trial is being dazingly rewarded.

A part of the 1914 crop was marketed last winter and spring at living prices. With fewer products to buy this year, as a result of more diversified farming, the South has a large 1915 cotton crop to sell at 12 cents, or the higher quotations obtained by waiting.

Cotton seed is being disposed of at prices never before heard of. Even the lint by-product of ginning cotton is bringing \$40 per bale for use in relieving the sufferings of war victims.

The activity in the lumber industry that began in June has steadily increased. In general the conditions are the most favorable this trade has known in eight years. Demand has now surpassed output and prices are advancing. Wood-working establishments, allied with the lumber industry have a large expansion of business. Employment opportunities in the forest, mills and factories show a large advancement. The iron industry centralized in Alabama, metal working industries of all sorts throughout the South, are sharing the prosperity of those industries everywhere in the country.

Stimulated demand at higher prices is bringing enormous wealth to all branches of the oil business in the Southwest.

The status of those great factors in the well being of the South, the cotton, the iron, the lumber, the oil trades, reflects the hopeful conditions in merchandising and in miscellaneous less distinctive industries.

Peace in Mexico means a renewal of exchanges with that country, and profitable business for many Southern centers of finance.

No part of the world suffered more severely than the South from the indirect effects of the war's opening. When has a more startling business change been recorded than its emergence from the gloom and disaster of 12 months ago to the sunlight and happy fortune of the present?—St. Louis Post-Dispatch.

CROPS SHOULD BE GRADED.

The following advice from the Birmingham Ledger is along the line that Secretary W. H. Carter, of the Chamber of Commerce, has been advocating for farmers of this section:

"If food crops are to become permanent with our farmers as a business, there should be a uniformity of product. Dealers do not want mixed oats, mixed corn, and six kinds of hay.

"With the Farmers' Union as a basis there can be a series of crops of one grade, from cotton to field peas. If a whole county, or one valley, produces crops that grade, it is far easier to find a market. If Shade's valley produces black-eyed peas, it is easier to sell 1000 bushels than ten. If Blount county raises a good grade of white corn, ready shelled and sacked, so that a buyer can get 1000 or 10,000 bushels of the same quality, the market will seek the corn. Buyers already know the grade of Alabama cotton, and it is the custom to gin it and pack it, so that the buyer knows before he sees it what it is.

"So it must be with all our crops. They must be 'of a kind;' they must be sacked or baled, in marketable condition. Then there will be no more doubt about the condition. Then there will be no more doubt about the market. The great point is to have enough of some certain grades to supply the market, and to have them packed ready for the market.

A REMINDER.

A disastrous fire at St. John's Episcopal Institute, in Peabody, Mass., last week, resulted in twenty children being burned to death and the three-story building completely destroyed. This should remind the management of schools in Columbus to have frequent fire drills and keep the children ever in practice for an emergency.

In the meantime we take it for granted that the intelligent pathfinders will decide in favor of the Mississippi route.

The Early Bird

BEARD'S

Gets the Worm

Ladies! Here's Your Chance Sensational Ready-to-Wear & MILLINERY SALE

BEGINS MONDAY MORNING, NOVEMBER 1st

—ONE WEEK ONLY—

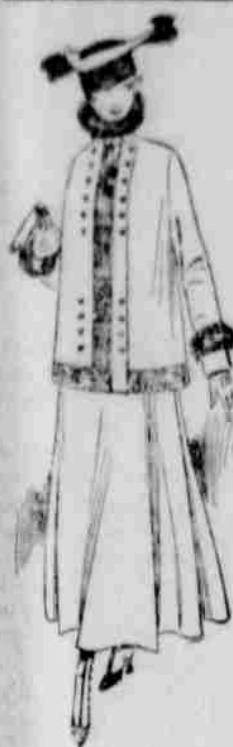
An opportunity that must prove irresistible to the woman with her suit or hat still unchosen.

It's an occasion extraordinary. One that will arouse the greatest enthusiasm for we cannot recall any such opportunity ever before presented so early in the season at such drastic reductions. Beautiful new Fall Suits and Pattern Hats simply slaughtered. Read the prices below and if you haven't bought your Suit or Hat come to us and see these wonderful values we are offering FOR ONE WEEK ONLY.

Smartest Styles in Exclusive FALL SUITS.

Here are the prices for the week.

\$18.50 Suits this week	\$12.50
\$20.00 Suits this week	\$14.95
\$25.00 Suits this week	\$18.95
\$30.00 Suits this week	\$22.95
\$35.00 Suit this week	\$24.95



Charming New Fall Pattern Hats

of exquisite loveliness enter this sale. Dozens of the smartest newest and most charming Pattern Hats are here. You will find this display one of unusual interest and delight. While these prices last you should be tempted to buy two or three.

\$5.00 Pattern Hats this week	\$3.29
\$7.50 Pattern Hats this week	\$4.95
\$10.00 Pattern Hats this week	\$6.69
\$12.50 Pattern Hats this week	\$8.39
\$15.00 Pattern Hats this week	\$9.95



SPECIAL REDUCTIONS also in Ladies' Evening Dresses, Coats, Silk and Wool Dresses, Misses' and Children's Coats and Dresses.—Take advantage of this Sale and supply your wants for Fall.—Come early if interested as the supply won't last long at such Reductions so early in the season.

BEARD'S

OLD AGE WILL SURELY COME

What Provisions have you made against advancing age?

Let me show you a Life Insurance Policy that will protect you in your declining years if you live, and will protect your loved ones if you die.

JESSE P. WOODWARD

General Agent

PHONE 531.

COLUMBUS, MISS.



Among the Boy Scouts

"Be Prepared."

The Boy's Part in the Great Game.

Boys, you are the most energetic beings in the world. Thoughtless older people call you lazy, sometimes, but they do not understand. You are not a bit lazy. You are all afire with eagerness to play a man's part in the Great Game of Life.

You country boys may think you are standing merely on the edge of things, that you are only distant spectators of the contest which the strong and lucky are waging. You are impatiently waiting for a chance to jump in and try your mettle.

Why you are right in the heart of things already. Those distant shouts that you hear are just echoes of the battle cry at your elbow. Get in the game? At this moment it is raging with breathless intensity all around you. Your comrades are calling. The strong and the lucky everywhere are your blood brothers. Indeed, you yourselves, are the very giants and star players, the central figures in the Great Game.

Look around, boys! There are a hundred things for you to do; brave and beautiful things. There are worn-out acres to be renewed, good roads

to be built, trees to be planted, new methods of cropping, and new breeds of livestock to be introduced.

Or, if your aspirations be higher, if you want to reach the souls of men instead of their material comforts, why, look around you once more! Are there not wrongs to set right, drab lives and dull minds to be enlightened, tears to wipe away, causes to plead, gospels to preach? A hundred things to do? Yes, a thousand, and everyone, a man's sized job.

You cannot do them all, and you cannot do them alone. But when your work is selected, you will find a multitude of willing hands to help. The whole world has heard the call to service. The greatest happiness life finds is comradeship in unselfish devotion to the common welfare. This may sound "preachy," but it is the homely, practical truth.

The ancient curse of country life was its loneliness. The farmer plowed alone and marketed alone. He was a solitary individual long after city men had learned to move in groups; therefore, he suffered at their hands, he paid the penalty of standing alone. But it is a great thing for you,

boys, that your fathers stood alone against the world. Standing alone made them strong, and you have inherited their strength. You, too, are strong. You can always more than hold your own in competition with the city men on their own ground, as your fathers who went to the cities held their own.

But you boys on the farm no longer stand alone. The marvelous machines of the age have tied you to the city, have tied the city man to you. The scene has shifted as the playground of the world enlarged. You are no longer on the side lines, but in the very vortex of the great game of life. You have only to reach out your hands and every good thing the city holds is yours; even that comradeship which alone has been the lack of country life.—FarmLife.

The baseball guys have gone away, For twenty weeks or more, And now the mole-skinned youths have come.

Amid a rah-rah roar. They'll battle 'till the turkey's dead, And then, they too must go And leave behind the sporting stage Knee-deep with ice and snow. —N. O. Daily States.

Harvesting of Sunflowers.

In reference to the harvesting of sunflowers, a recent issue of FarmLife says:

"Sunflower seed is used in Russia for making oil, which is a cheap substitute for oliveoil, and used in place of meat and butter. The seed is also used for cattle and poultry food and it is better to run it through a mill which will simply crack the grains.

"It requires for its most profitable culture a rich, black bottom even muck land and the commercial product is mostly produced in sections where spring floods have kept low black land too wet for cultivation until it is too late for a profitable corn crop and then sunflower seed is used as a substitute. It should be

planted and cultivated the same as corn and harvested by cutting the heads. Store them under shelter and not over five heads deep until dry. Then beat out the seeds with a flail.

"The yield is usually 800 to 2,000 pounds per acre, varying with the soil and season, and the market price varies from one to five cents per pound, according to season, crop and demand.

"This crop is largely grown in southern Indiana and Illinois. White Russia is probably the best variety for a farm crop and is sold by most of the prominent seedsmen."

POINTED PARAGRAPHS.

Laughter is merely a smile set to music.

Words of wisdom are few, but there are many echoes.

It's easier to fall in love or a river, than it is to fall out.

True domestic happiness is founded upon the rock of a cradle.

We feel sorry for a deaf mute when he steps on a tack in the dark.

It's a poor mirror that will not enable a man to see his best friend.

A foolish woman grows old about as gracefully as she climbs a fence.

What most married men would rejoice to see is a war tax on old bachelors.

Eliminate politics, religion and the weather, and there wouldn't be much left to talk about.

Toadstools are often mistaken for mushrooms, just as gall is much mistaken for genius.

Nearly all men are doomed to death by the doctors, but occasionally the doom is postponed for years.

The real difference between a porous plaster and a sponging relative is that you can pry the porous plaster loose.

By the time the average man reaches the age of 50, he knows a lot of things he would like to get rid of at 99 per cent. less than cost.

Attend church today.